

# RESUME

**VERN PARK**

Sierra Pacific Retail Group, Inc.  
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**R** real estate professional with over 20 years experience of demonstrated success in the marketing, development, and design of commercial retail projects. Principle strengths lie in...

- Site selection and acquisition for major retail tenants and developers
- Project feasibility studies and market evaluation
- Governmental agency negotiations and approvals
- Lease and purchase document negotiations
- Shopping center leasing
- Investment marketing and sales

## **PROFESSIONAL ACHIEVEMENTS**

### **General Brokerage**

- Formerly a senior broker with CB Richard Ellis, Sacramento, California.
- Co-founded Sierra Pacific Retail Group, July 1998.

### **Leasing**

- Successfully leased many shopping centers over the years, which include neighborhood shopping, community shopping centers and specialty centers within the Sacramento and Central Valley areas.
- Successfully subleased and/or sold surplus properties for major tenants such as Rite Aid Corporation, REI and Texaco.

### **Investment Sales**

- Successfully packaged, marketed and sold numerous investment properties, including single and multi-tenant NNN investments.

### **Tenant Representation**

- Established relationships with many national and regional tenants and currently exclusively represent...

~Staples

~FoodsCo

~America's Tire

~CARMAX

~Camping World

~Rite Aid

~REI

~Famous Footwear

~Islands Restaurant

~Pei Wei

~Party City