

# Company Resume

**S**ierra Pacific Retail Group (SPRG), founded in 1998, is a full-service commercial real estate brokerage and consulting company with a 100% focus on shopping centers and retailer representation. SPRG has been successful in representing major retailers throughout the western United States, and has a proven track record in Shopping Center Leasing and Development Consulting throughout Northern California. The company also has extensive experience in retail investment sales for multi-tenant leased shopping centers, freestanding triple net leased properties and excess property disposition for major retailers. SPRG's service platform also includes comprehensive GIS services utilizing current state-of-the-art mapping and demographic information.

Sierra Pacific Retail Group has a demonstrated capability and success in the following areas:

- Strategic planning for major retailers;
- Site analysis and acquisition for major retailers and shopping center developers;
- Shopping center leasing, specialty centers, up to and including regional malls;
- Shopping center development consulting;
- Preparation of development pro formas;
- Lease and sale document negotiations;
- Joint-venture negotiations;
- Governmental agency negotiations and approvals;
- Selection of consultants (legal, architectural, civil, geotechnical, traffic, etc.)
- Investment marketing and sales;
- Disposition services.

**Mike Metzger** - Broker / Principal - (916) 576-3704 / [mike@sprg.com](mailto:mike@sprg.com)

**Vern Park** - Principal - (916) 576-3701 / [vern@sprg.com](mailto:vern@sprg.com)

**John Copeland** - Agent - (916) 576-3703 / [john@sprg.com](mailto:john@sprg.com)



2255 Watt Avenue, Suite 160  
Sacramento, CA 95825  
Main: (916) 576-3700  
Fax: (916) 576-3710  
[www.sprg.com](http://www.sprg.com)