



## Vern Park

**Sierra Pacific Retail Group, Inc.**

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## Qualification Summary

- Over 25 years of Commercial Real Estate experience of demonstrated success in the marketing, development, and design of commercial retail projects. Principle strengths lie in...
  - Site selection and acquisition for major retail tenants and developers
  - Project feasibility studies and market evaluation
  - Governmental agency negotiations and approvals
  - Lease and purchase of document negotiations
  - Shopping center leasing
  - Investment marketing and sales

## Background Experience / Achievements

- Co-founded Sierra Pacific Retail Group, Inc., July 1998.
- Formerly a senior broker with CB Richard Ellis, Sacramento, California.
- Successfully leased many shopping centers over the years, which include neighborhood shopping, community shopping centers and specialty centers within the Sacramento and Central Valley areas.
- Successfully subleased and/or sold surplus properties for major tenants such as Rite Aid Corporation, REI and Texaco.
- Successfully packaged, marketed and sold numerous investment properties, including single and multi-tenant NNN investment.

## Professional Affiliation

- Member of the International Council of Shopping Centers (ICSC).

## Tenant Representation

- Established relationships with many national and regional tenants and currently exclusively represent...

Staples

FoodsCo

America's Tire

CARMAX

Camping World

Rite Aid

Famous Footwear

Islands Restaurant

Pei Wei

Party City

The Habit Burger

Casual Male XL