



Mike Metzger

Sierra Pacific Retail Group, Inc.

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Qualification Summary

- Over 30 years of Commercial Real Estate experience.
- Currently runs and is co-owner in Sierra Pacific Retail Group, Inc.
- Keen understanding of major retailer strategies, market positioning and analysis.
- Strong relationships with national retailers and shopping center developers.
- On-going market knowledge of local and regional markets in the Western United States, including California, Colorado, Utah, Oregon, Washington, Idaho and Montana.

Background Experience

- Co-founded Sierra Pacific Retail Group, Inc. "SPRG" in 1998. SPRG represents major retailers throughout the Western United States and Shopping Center Developers in Northern California.
- '90 - '98 CB Richard Ellis "CBRE", Sacramento, CA, Top Producer, focusing on strategic planning and representation of national retailers.
- '88 - '89 CRBE, Sales Manager - Sacramento, CA - overseeing over 50 sales agents with a commanding 40% market share of all brokered transactions in the Sacramento Metro Area.
- '81 - '87 CBRE, Denver, Colorado - consistent Top Producer.

Education

- University of South Carolina, Bachelor of Science, Marketing

Professional Affiliation

- Member of the International Council of Shopping Centers (ICSC).

Retailers Represented

PetSmart	IKEA	Chili's
Sports Authority	Sears	Lucky Stores
ULTA Cosmetics	Circuit City	Safeway
Sunflower Farmers Market	Golf Galaxy	Wild Oats Market
Fidelity Investments	Dick's Sporting Goods	Toys 'R Us
Home Depot Expo Design	Chick-fil-A	Levitz Furniture